Permit #S00040834

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00040834 **Type of Permit:** STILL **Release Date:** 06/09/2011

Production Company SPUR PRODUCTIONS INC

Insured Company Name SPUR PRODUCTIONS INC
Contact Phone No. 1 917-701-1098
Contact Phone No. 2
Fax
Address 276 5th Ave
NEW YORK, New York 10001

Production Title AD COUNCIL

Type of Production Still Photo

Producer SCOTT PURYEAR

Director NA NA

1st AD NA NA

Production Manager NA NA

FilmL.A. Coordinator Yulizza Ramirez

Location Manager JESSE LERMAN
Primary Phone Mobile - 213-215-2202
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Notification Charge	$620.00
FILMLA STILL APPLICATION FEE	$60.00
LAUSD STANDARD DEPOSIT	$500.00
LAUSD STILL PHOTO	$363.00
LAUSD STILL PHOTO OVERTIME FEE	$280.00
LAUSD STANDARD CUSTODIAL FEES	$317.20
LAUSD ADDITIONAL FACILITY FEE	$876.00

Total Permit Fee $3,016.20

Number of Locations 6

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Summary Information — Location

Permit Number	S00040834	**Location Manager**	JESSE LERMAN
Production Company	SPUR PRODUCTIONS INC	Primary Phone	Mobile - 213-215-2202
Insured Company	SPUR PRODUCTIONS INC	Secondary Phone	
Production Title	AD COUNCIL		

Location Address HARTZELL ST.,SUNSET BLVD.-DRUMMOND, PACIFIC PALISADES, CA, 90210

Location Type Street

Film Dates 6/10/2011 - 6/10/2011 13:00 - 18:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document spur.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior models against scenery; CAMERA GOLF CART WITH FLOW ON SIDEWALK AND STREET. 1 LAPD ON LOCATION FOR SAFETY.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** B6

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00040834	**Location Manager**	JESSE LERMAN
Production Company	SPUR PRODUCTIONS INC	Primary Phone	Mobile - 213-215-2202
Insured Company	SPUR PRODUCTIONS INC	Secondary Phone	
Production Title	AD COUNCIL		

Location Address WILDMOAR, JUNALUSKA-SUNSET BLVD, PACIFIC PALISADES, CA, 90272

Location Type Street

Film Dates 6/10/2011 - 6/10/2011 13:00 - 18:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior models against scenery; CAMERA GOLF CART WITH FLOW ON SIDEWALK AND STREET. 1 LAPD ON LOCATION FOR SAFETY.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** J5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Permit Number	S00040834	**Location Manager**	JESSE LERMAN
Production Company	SPUR PRODUCTIONS INC	Primary Phone	Mobile - 213-215-2202
Insured Company	SPUR PRODUCTIONS INC	Secondary Phone	
Production Title	AD COUNCIL		

Location Address Iliff St & Bashford St, Los Angeles, CA, 90272

Location Type Intersection

Film Dates 6/10/2011 - 6/10/2011 13:00 - 18:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior models against scenery; CAMERA GOLF CART WITH FLOW ON SIDEWALK AND STREET. 1 LAPD ON LOCATION FOR SAFETY.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631 **Grid:** B5

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Permit Number S00040834
Production Company SPUR PRODUCTIONS INC
Insured Company SPUR PRODUCTIONS INC
Production Title AD COUNCIL

Location Manager JESSE LERMAN
Primary Phone Mobile - 213-215-2202
Secondary Phone

Location Address GRID-HAZELTINE, ALLOTT AVE, VENTURA BLVD, VALLEY VISTA, ENCINO, CA, 91364

Location Type Driving grid

Film Dates 6/10/2011 - 6/10/2011 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior models against scenery; CAMERA GOLF CART WITH FLOW ON SIDEWALK AND STREET. 1 LAPD ON LOCATION FOR SAFETY.;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00040834	**Location Manager**	JESSE LERMAN
Production Company	SPUR PRODUCTIONS INC	Primary Phone	Mobile - 213-215-2202
Insured Company	SPUR PRODUCTIONS INC	Secondary Phone	
Production Title	AD COUNCIL		

Location Address 4650 W Olympic Blvd, Los Angeles, CA, 90019

Location Name LOS ANGELES HIGH SCHOOL

Location Type School

Location Description LOS ANGELES HIGH SCHOOL

Film Dates 6/11/2011 - 6/11/2011 08:00 - 16:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Spot Check	1

Filming Activities Exterior models against scenery; Interior models against scenery; ALL FILMING AND PARKING ON PROPERTY.;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:** E3

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note SPOT CHECK PER INS. ROTH

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00040834	**Location Manager**	JESSE LERMAN
Production Company	SPUR PRODUCTIONS INC	Primary Phone	Mobile - 213-215-2202
Insured Company	SPUR PRODUCTIONS INC	Secondary Phone	
Production Title	AD COUNCIL		

Location Address Almar St., Junaluska St. -Northfield St., Los Angeles, CA, 90272

Location Type Street

Film Dates 6/10/2011 - 6/10/2011 13:00 - 18:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	12
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior models against scenery; CAMERA GOLF CART WITH FLOW ON SIDEWALK AND STREET. 1 LAPD ON LOCATION FOR SAFETY.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 630 **Grid:** J5

Approvals LOS ANGELES POLICE DEPARTMENT Suzan Nelson

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Jesse Lennan Locations for Spur Productions ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4/21/10

Jesse Lennan for Spur Productions
Name of Principal

By: [signature]
Representative's Signature

Jesse Lennan
Print Representative's Name

Location Manager
Representative's title

824 Hayward St
Santa Monica CA 90403
Principal's Address

213 215 2202
Principal's Telephone

276 5th Ave
#711
NY NY 10001

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT